

Chloe Moloney

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Keen focus on clean, compelling design that resonates and adheres to brand identity and strategy.

For over a decade I have been working in graphic design and visual communications. With a conscious focus on time management and an understanding of fundamental design principles, I have consistently made daily deadlines while still producing a quality product. With my experience, I have been able to maximize efficiency while I work through my creative process.

Graphic design is centered around solving problems. I love the challenge, to find a solution in my creative toolbox that visually tells our audience our goals.

My aim as a designer is to not draw attention to the design, but rather to our message and our brand strategy. I would love the opportunity to connect Ohio to the world.

PORTFOLIO

Examples of my creative work can be found at chlomolo.weebly.com

WORK EXPERIENCE

Gannett Design Center

May 2020 - present • Remote, Columbus, Ohio

- Use design principles to create innovative design solutions
- Produce compelling and dynamic graphics for digital and print use
- Create illustrations and graphics based on project compositions
- Ensure all creative work adheres to the brand identity and strategy

Center for News & Design

September 2018 - May 2020 • Remote, Austin, Texas

- Utilize visual storytelling to develop engaging content
- Proofread daily pages to ensure clarity and significance

McClatchy News Desk Central

September 2016 - September 2018 • Kansas City, Missouri

- Create promotional advertising on brand for print products
- Generate companywide design material as designated point person

Gannett Design Studio

September 2012 - September 2016 • Louisville, Kentucky

- Solve problems using efficient and functional design solutions
- Implement visual storytelling through the use of aesthetic design
- Work in an individual and collaborative environment based on respect

Chlomolo Creative

July 2014 - present • Freelance design projects

- Develop creative visual solutions based on brand identity
- Oversee projects from conception and execution to finished product
- Create ocular multimedia content, including GIFs and videos

EDUCATION

Muskingum University

August 2006 - May 2010 • New Concord, Ohio

Degree: Bachelor of Arts
Major: Journalism and Communications

- Third baseman, Muskingum softball team
- Social Chair, Delta Gamma Theta sorority
- Features editor, *Black & Magenta* newspaper